UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 95183 / June 30, 2022

ADMINISTRATIVE PROCEEDING File No. 3-20915

In the Matter of

THE BRANDON RAWLS TRUST,

Respondent.

ORDER INSTITUTING ADMINISTRATIVE PROCEEDINGS PURSUANT TO SECTION 17A(c)(3) OF THE SECURITIES EXCHANGE ACT OF 1934 AND NOTICE OF HEARING

I.

The Securities and Exchange Commission ("Commission") deems it appropriate and in the public interest that public administrative proceedings be, and hereby are, instituted pursuant to Section 17A(c)(3) of the Securities Exchange Act of 1934 ("Exchange Act"), against the Brandon Rawls Trust (the "Trust" or the "Respondent").

II.

After an investigation, the Division of Enforcement alleges that:

A. SUMMARY

1. The Trust filed an inaccurate Form TA-1 when registering as a transfer agent by providing the address of a post office as the place where transfer agent activities would be performed, failed to amend its registration form to provide an accurate address, failed to file a required annual report for 2021, failed to furnish required records to the Commission upon request, and failed to permit the Commission to conduct an examination of all records related to its transfer agent business. As a result, the Trust violated several securities statutes and Commission regulations.

B. RESPONDENT

2. The Trust registered with the Commission as a transfer agent on April 17, 2020, and claimed on its registration form to be a corporation. The business address shown on the Trust's most recent registration form is 3000 Windy Hill Road, Marietta, Georgia 30006.

C. FACTS

- 3. Transfer agents must register with the Commission by filing a Form TA-1 and complete the form according to its instructions. *See* Section 17A(c)(2) of the Exchange Act [15 U.S.C. § 78q-1(c)(2)] and Rule 17Ac2-1(a) [17 C.F.R. § 240.17Ac2-1(a)] thereunder.
- 4. On April 20, 2020, the Trust registered as a transfer agent by filing a Form TA-1 but did not complete the form according to the instructions. Among other things, the Trust was required to provide the Trust's principal office address, defined on the form as the address "where transfer agent activities are, or will be, performed." The Trust listed its principal office address as 3000 Windy Hill Road, Marietta, Georgia 30006, which is a strip mall where no business with the name "Brandon Rawls Trust" has an office or store. It appears that the address provided on the TA-1 is a United States Post Office where the Trust likely has a post office box.
- 5. If any of the information reported on Form TA-1 becomes inaccurate, misleading, or incomplete, the transfer agent must correct the information by filing an amendment within 60 days following the date on which the information became inaccurate, misleading, or incomplete. *See* Rule 17Ac2-1(c) [17 C.F.R. § 240.17Ac2-1(c)].
- 6. The address for the Trust's principal office provided on Form TA-1 was inaccurate when that form was filed, meaning that the Trust was required to file an amendment to the Form TA-1 by June 19, 2020. The Trust never filed an amendment to the Form TA-1.
- 7. Transfer agents registered on December 31 of any given year are required to file an annual report by March 31 of the following year summarizing the securities transactions they facilitated and other information related to their services as a transfer agent. *See* Rule 17Ac2-2(a) [17 C.F.R. § 240.17Ac2-2(a)]. Although the Trust filed the annual report for 2020, it has not filed the annual report for 2021, which was due by March 31, 2022.
- 8. Transfer agents are required to make and keep records specified by Commission regulations ("Required Records") and to furnish them to the Commission on request. *See* Section 17(a)(1) of the Exchange Act [15 U.S.C. § 78q(a)(1)]. All transfer agent records, required or otherwise, are subject to examination by the Commission. *See* Section 17(b)(1) [15 U.S.C. § 78q(b)(1)].
- 9. On May 20, 2021, staff in the Commission's Division of Examinations (the "Staff") contacted the Trust by phone through Brandon Rawls, who signed the TA-1 and is listed as its Treasurer. During the call, the Staff informed the Trust that the Division had opened an examination and requested that Rawls confirm the accuracy of the Trust's contact information.

Rawls confirmed the accuracy of the email address listed on the Form TA-1 but was unable to confirm the accuracy of the address listed as the Trust's principal office address.

- 10. On May 20, 2021, in furtherance of the examination, the Staff sent the Trust a document request seeking Required Records and other documents related to the Trust's transfer agent business. The document requests were sent to the email address set forth in the Form TA-1 with a due date of June 3, 2021. Staff did not receive an error message indicating that the email could not be delivered. The Trust did not respond to the document requests by June 3, 2021; nor did it respond to the Staff's email. On June 17, 2021, Staff sent a follow-up email to the same email address. Staff did not receive an error message indicating that the email could not be delivered. The Trust did not respond to Staff's follow-up email.
- 11. On January 5, 2022, staff in the Commission's Division of Enforcement sent the Trust a Wells notice by email to the email address listed on its Form TA-1 and a hard copy via certified mail, return receipt requested, to the principal address on its Form TA-1. A Wells notice informs the recipient that the Enforcement staff has made a preliminary determination to recommend to the Commission that it authorize Enforcement to file an enforcement action against the recipient for violating the federal securities laws. Staff did not receive an error message indicating that the email could not be delivered, and the mailed copy was delivered.
 - 12. The Trust has not contacted the Enforcement staff to date.

D. VIOLATIONS

- 13. By filing a Form TA-1 that included an incorrect address for the Trust's principal office, the Trust willfully violated Section 17A(c)(2) of the Exchange Act [15 U.S.C. § 78q-1(c)(2)] and Rule 17Ac2-1(a) [17 C.F.R. § 240.17Ac2-1(a)] thereunder.
- 14. By failing to file an amendment to the Form TA-1 within 60 days of information on the Form TA-1 becoming inaccurate, with the correct address for the Trust's principal office, the Trust willfully violated Section 17A(c)(2) of the Exchange Act and Rule 17Ac2-1(c) [17 C.F.R. § 240.17Ac2-1(c)] thereunder.
- 15. By failing to file an annual report for 2021 by March 31, 2022, the Trust willfully violated Section 17A(c)(2) of the Exchange Act and Rule 17Ac2-2 [17 C.F.R. § 240.17Ac2-2] thereunder.
- 16. By violating the regulations promulgated by the Commission as described in paragraphs 13 through 15, the Trust willfully violated Section 17A(d)(1) of the Exchange Act [15 U.S.C. § 78q-1(d)(1)] which prohibits registered transfer agents from engaging in activity as transfer agents in contravention of rules and regulations prescribed by the Commission.
- 17. By failing to furnish Required Records to the Commission as requested, the Trust willfully violated Section 17(a)(1) of the Exchange Act [15 U.S.C. § 78q(a)(1)].

18. By failing to make records available for examination by representatives of the Commission, the Trust willfully violated Section 17(b)(1) of the Exchange Act [15 U.S.C. § 78q(b)(1)].

III.

In view of the allegations made by the Division of Enforcement, the Commission deems it necessary and appropriate in the public interest that public administrative proceedings be instituted to determine:

- A. Whether the allegations set forth in Section II hereof are true and, in connection therewith, to afford the Respondent an opportunity to establish any defenses to such allegations; and
- B. What, if any, remedial action is appropriate in the public interest against Respondent pursuant to Section 17A(c)(3) of the Exchange Act including, but not limited to, denial of registration, censure, placing limitations on the activities, functions, or operations of the Trust, suspension for a period not exceeding 12 months, or revocation of the registration of the Trust pursuant to Section 17 of the Exchange Act.

IV.

IT IS ORDERED that a public hearing before the Commission for the purposes of taking evidence on the questions set forth in Section III hereof shall be convened at a time and place to be fixed by further order of the Commission, pursuant to Rule 110 of the Commission's Rules of Practice, 17 C.F.R. § 201.110.

IT IS FURTHER ORDERED that the Respondent shall file an Answer to the allegations contained in this Order within twenty (20) days after service of this Order, as provided by Rule 220(b) of the Commission's Rules of Practice, 17 C.F.R. § 201.220(b).

IT IS FURTHER ORDERED that the Division of Enforcement and the Respondent shall conduct a prehearing conference pursuant to Rule 221 of the Commission's Rules of Practice, 17 C.F.R. § 201.221, within fourteen (14) days of service of the Answer. The parties may meet in person or participate by telephone or other remote means; following the conference, they shall file a statement with the Office of the Secretary advising the Commission of any agreements reached at said conference. If a prehearing conference was not held, a statement shall be filed with the Office of the Secretary advising the Commission of that fact and of the efforts made to meet and confer.

If any Respondent fails to file the directed Answer, or fails to appear at a hearing or conference after being duly notified, the Respondent may be deemed in default and the proceedings may be determined against him upon consideration of this Order, the allegations of which may be deemed to be true as provided by Rules 155(a), 220(f), 221(f) and 310 of the Commission's Rules of Practice, 17 C.F.R. §§ 201.155(a), 201.220(f), 201.221(f), and 201.310.

This Order shall be served forthwith upon Respondent by any means permitted by the Commission's Rules of Practice.

The Commission finds that it would serve the interests of justice and not result in prejudice to any party to provide, pursuant to Rule 100(c) of the Commission's Rules of Practice, 17 C.F.R. § 201.100(c), that notwithstanding any contrary reference in the Rules of Practice to service of paper copies, service to the Division of Enforcement of all opinions, orders, and decisions described in Rule 141, 17 C.F.R. § 201.141, and all papers described in Rule 150(a), 17 C.F.R. § 201.150(a), in these proceedings shall be by email to the attorneys who enter an appearance on behalf of the Division, and not by paper service.

Attention is called to Rule 151(a), (b) and (c) of the Commission's Rules of Practice, 17 C.F.R. § 201.151(a), (b) and (c), providing that when, as here, a proceeding is set before the Commission, all papers (including those listed in the following paragraph) shall be filed electronically in administrative proceedings using the Commission's Electronic Filings in Administrative Proceedings (eFAP) system access through the Commission's website, www.sec.gov/eFAP. Respondent also must serve and accept service of documents electronically. All motions, objections, or applications will be decided by the Commission.

The Commission finds that it would serve the interests of justice and not result in prejudice to any party to provide, pursuant to Rule 100(c) of the Commission's Rules of Practice, 17 C.F.R. § 201.100(c), that notwithstanding any contrary reference in the Rules of Practice to filing with or disposition by a hearing officer, all filings, including those under Rules 210, 221, 222, 230, 231, 232, 233, and 250 of the Commission's Rules of Practice, 17 C.F.R. §§ 201.210, 221, 222, 230, 231, 232, 233, and 250, shall be directed to and, as appropriate, decided by the Commission. This proceeding shall be deemed to be one under the 120-day timeframe specified in Rule of Practice 360(a)(2)(i), 17 C.F.R. § 201.360(a)(2)(i), for the purposes of applying Rules of Practice 233 and 250, 17 C.F.R. §§ 201.233 and 250.

The Commission finds that it would serve the interests of justice and not result in prejudice to any party to provide, pursuant to Rule 100(c) of the Commission's Rules of Practice, 17 C.F.R. § 201.100(c), that the Commission shall issue a decision on the basis of the record in this proceeding, which shall consist of the items listed at Rule 350(a) of the Commission's Rules of Practice, 17 C.F.R. § 201.350(a), and any other document or item filed with the Office of the Secretary and accepted into the record by the Commission. The provisions of Rule 351 of the Commission's Rules of Practice, 17 C.F.R. § 201.351, relating to preparation and certification of a record index by the Office of the Secretary or the hearing officer are not applicable to this proceeding.

The Commission will issue a final order resolving the proceeding after one of the following: (A) The completion of post-hearing briefing in a proceeding where the public hearing has been completed; (B) The completion of briefing on a motion for a ruling on the pleadings or a motion for summary disposition pursuant to Rule 250 of the Commission's Rules of Practice, 17 C.F.R. § 201.250, where the Commission has determined that no public hearing

is necessary; or (C) The determination that a party is deemed to be in default under Rule 155 of the Commission's Rules of Practice, 17 C.F.R. § 201.155, and no public hearing is necessary.

In the absence of an appropriate waiver, no officer or employee of the Commission engaged in the performance of investigative or prosecuting functions in this or any factually related proceeding will be permitted to participate or advise in the decision of this matter, except as witness or counsel in proceedings held pursuant to notice. Since this proceeding is not "rule making" within the meaning of Section 551 of the Administrative Procedure Act, it is not deemed subject to the provisions of Section 553 delaying the effective date of any final Commission action.

By the Commission.

Vanessa A. Countryman Secretary