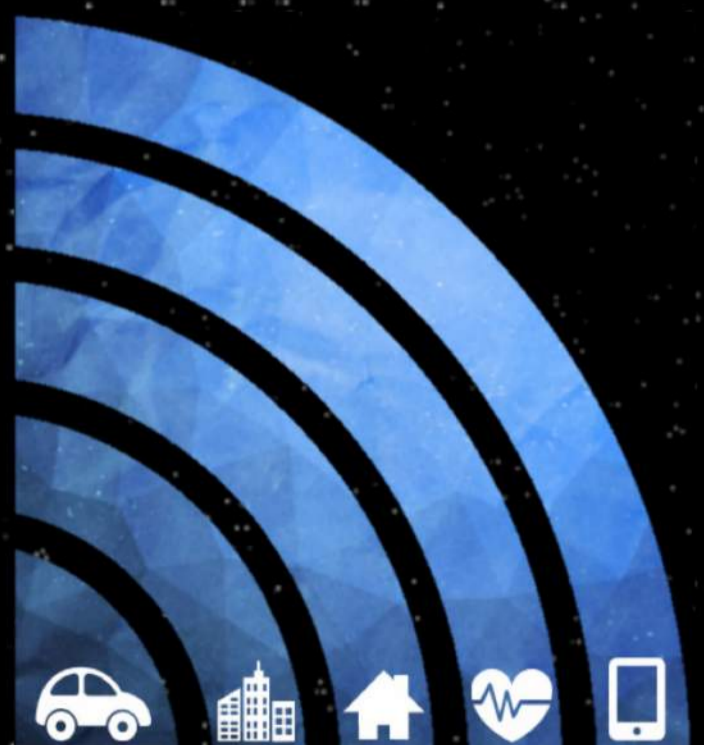# OUR FUTURE IS BRIGHT, AND CONNECTED

12 MAY 2016
BRUSSELS

INTERNET OF THINGS
CONVENTION Europe

SPONSORSHIP & EXHIBITION PROSPECTUS

"Everything that can be automated, will be automated."

Robert Cannon, internet law & policy expert

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" OUR FUTURE IS BRIGHT, AND CONNECTED "

About IoT Convention Europe

Tomorrow, everything will be connected. The advantages of this generalized connectivity are huge, for users and customers, as well as for the solution providers and the industry: better monitoring, more security, lower operating costs, energy efficiency, faster and more pro-active servicing and better technical support. And moreover, providers will be able to tune their services to the needs of their customers! Every party involved - and society in general - will take advantage of what these days some opinion makers are calling the 'internet of everything'.

Even in more traditional sectors, Internet of Things (IoT) will open-up enormous opportunities. Trend watchers expect IoT will give economy, research and industry a groundbreaking move. The impact of IoT on near future society will be unmistakably high. Belgian industry cannot afford to miss this train.

The rollout of IoT-connectivity is moving fast-forward in ecosystems such as smart living, smart cities and health care. Apart from this, there is still a lot of work in front of us and one of the biggest challenges is the availability of standardized reusable horizontal components...

This Convention has the ambition to bring technology and electronic component suppliers together with the traditional industrial actors in the construction industry, health care, automotive and public domain services.

The idea is to meet-up, to learn from each other, to discover common opportunities, to lift each other's business and to move – altogether – towards a market leadership and a strengthened, future-proof business environment.

4 Major tracks
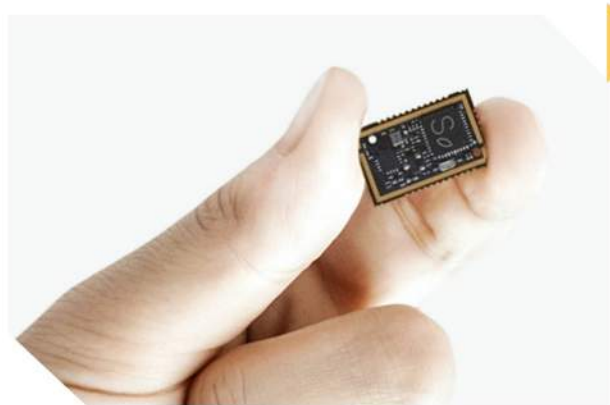
IOT ENABLERS

The IoT-building blocks and the pillars of IoT-connectivity, such as Internet and networks (WAN, LAN, RFID, Bluetooth, Wi-Fi,…), edge devices, security, software development, electronics and semiconductor engineering, solution integration, app-development, big data, privacy management, technology & market standards, applied research, etc.

SMART LIVING

Domotics, together with connected enterprise and industrial solutions, connected homes, automotive, energy efficiency, connected payments, security solutions, etc.

HEALTH CARE

With underneath the concept of smart wearables, smart fabrics, pharmacy, patient monitoring, hospitals and security policies, nano health solutions, etc.

SMART CITIES

With underneath all aspects of connected mobility, environmental solutions, IoT Ecosystems : enablers and sources of innovation, connected buildings, private and public transport.

Practical information, Exhibition details

|	
DATE	12 May 2016
VENUE	Congress Center Constant v.d. Stock
OPENING HOURS	09:30 - 18:30
PLENUM	09:30 - 10:00
ROUND TABLE	17:00 - 17:30
CLOSING COCKTAIL	17:30 - 18:00
SET UP	11 MAY - 17:00 until 21:00
REMOVAL	12 MAY - 17:30 until 19:00
LARGE BOOTH (PLATINUM)	3.5M Width, 2M length, table included
REGULAR BOOTH (OHTERS)	2.5M Width, 2M length, table included

The booths provided during the exhibition won't be enclosed by a shell scheme. Exhibitors may of course bring their own display stands, roll-ups, flags, banners, etc but these must not extend beyond the area that has been reserved. All sponsor booths have a display table sized approximately 1.4m x 1m included in the price.

PLATINUM BOOTH — 3.5 M — 2 M

REGULAR BOOTH — 2.5 M — 2 M
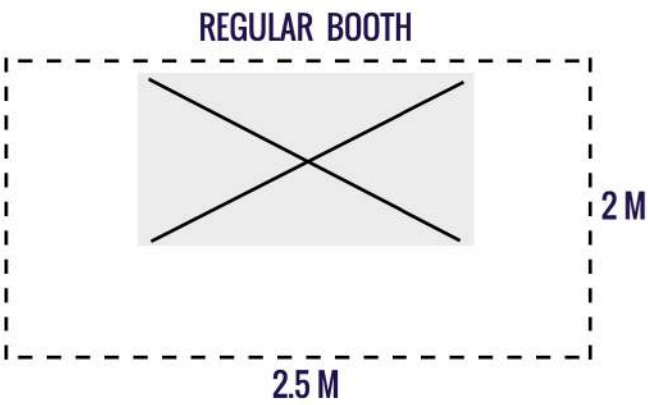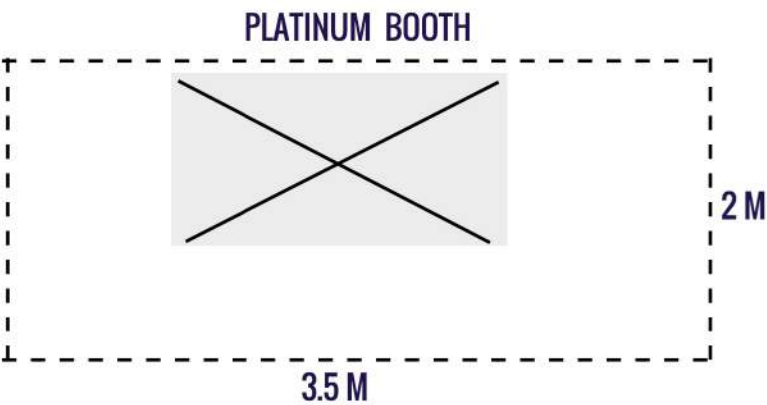
" THE BEST WAY TO PREDICT THE FUTURE, IS TO CREATE IT "

Sponsoring Participants Profiles

Is your company active in one of the aforementioned tracks and/or looking for new business opportunities? You think of extending your products or services with IoT-connectivity? You want to get in touch with this boosting technology-driven business model? You want to learn from your colleagues, competitors or partners?

Technology Providers

Engineering companies, electronics and components providers/developers, IoT focussed solution developers, software and security solution developers, ...

Service providers

Internet service providers and telco's, data network solution providers, datacenters, business intelligence solutions, monitoring tools, ...

Integrators & solution providers

Such as software integrators, app developers, value added resellers, distributors of IoT solutions/ components, ...

Visiting Audience Breakdown

You are a CEO, product designer, product developer, CTO, COO, Strategy executive, CIO, Head of IT, researcher, systems architect, business development manager, marketing manager, ... then you should subscribe for this unique conference!

> All industrial actors investigating the possibilities to extend their existing offer with IoT-capabilities and -solutions.

> Stakeholders already involved in IoT-solutions and IoT-components looking for a platform to change minds, to network, to discover new business opportunities, or to build partnerships.

> Architects, local & public authorities, hospitals, public service providers, governmental policy makers, ...

Sponsorship & exhibition packages

The list of the sponsoring packages mentioned below is used as a guide, a defined preset of opportunities that are available during this event. This means that, if you feel that this package doesn't cover your needs or doesn't suits your budget, you can always contact us to discuss what will be the best sponsoring outcome while making sure you'll receive a maximum of return and visibility for that budget.

SPONSOR OPPORTUNITIES	PLATINUM	GOLD	EXHIBITOR
Logo or banner at the entrance of the conference venue	✓		
Logo or banner in the front of each conference room	✓		
Participation at round table closing session	✓		
Opportunity to provide imput into the conference program	✓		
Project team room slot (30" demo or workshop)	✓		
30" Spaker slot	✓	✓	
List of attendees afterwards to own speaker slot	✓	✓	
Upfront list of registered attendees to conference	✓	✓	
List of attendees afterwards to own speaker slot	✓	✓	
Speaker with picture, short bio and brief conference topic on website	✓	✓	
Page advertising in event catalogue	1 PAGE	1/2 PAGE	
Logo on every communication channel (with link-through on website)	LARGE	REGULAR	REGULAR
Exhibition space	LARGE	REGULAR	REGULAR
Corporate info on website and in event catalogue	✓	✓	✓
Privileged partner to sponsor options (badges, lanyards, goody bags, hostess clothing, closing networking cocktail, banner on website during 10 months, extra advertising page in event catalogue, …)	✓	✓	
COST	9.000	7.500	3.500

Additional sponsoring & exhibition packages

(Additional) Speaker slot at the conference

30" Conference speaker slot	✓
Speaker with picture, short bio and brief conference topic on website	✓
Presence with logo on every communication channel (with link-trough on website)	✓
COST	**1.500**

Additional sponsor options (Everyone, but Platinum & Gold are privileged)

Project team room slot (30" Demo or workshop)	1.500
badges	1.200
lanyards (+ production cost, in case)	1.200
goodiebags (+ production cost, in case)	1.200
Hostess clothing (+ production cost, in case)	800
Closing network cocktail (incl. banners)	4.500
Banner on website uring 10 months	1.200
Banner at the entrance of conference venue	1.000
Extra advertising page in event catalogue	400
4th cover advertising event catalogue	800

Start-ups (Companies existing not longer than 2 years)

Regular sponsor booth	✓
COST	**750**

*All prices mentioned are excl. VAT

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Communication & practical organisation

12 May 2016, Brussels
Congress Center Constant v.d. Stock
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